



STORIES THAT MAKE BUSINESS MATTER

BUSINESS STORYTELLING THROUGH FILM

WHO WE ARE

Zarafa Pictures is a SAFTA-winning media company that creates cinematic films that help companies and their clients communicate impact, milestones, vision and value through compelling human stories.

STORIES WE TELL

01



Portfolio & Impact Stories

Bring the stories behind your investments to life. We capture the people, journeys and moments that demonstrate the impact and growth of investees.

FOUNDER STORIES • GROWTH STORIES • IMPACT STORIES • INVESTMENT STORIES • PORTFOLIO SHOWCASES

02



Brand & Campaign Films

Transform brand narratives, campaigns and strategic initiatives into stories that connect with audiences emotionally and leave a lasting impression.

BRAND FILMS • CAMPAIGN FILMS • LAUNCH FILMS • PURPOSE & IMPACT CAMPAIGNS

03



Corporate & Thought Leadership

Give businesses and their leaders a compelling way to communicate their vision, expertise, milestones and point of view.

LEADERSHIP STORIES • VISION & STRATEGY • COMPANY MILESTONES • THOUGHT LEADERSHIP

04



Customer & Case Studies

Move beyond traditional testimonials. We uncover authentic human stories that demonstrate how businesses create meaningful value for their customers

CUSTOMER STORIES • CASE STUDIES • SUCCESS STORIES • PRODUCT & SERVICE STORIES.



STORIES WITH
PURPOSE.
FILMS WITH
IMPACT.

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